



14 – 16 March 2012

New York, U.S.A

MEDIA PARTNER*

As Media Partner you will enjoy exposure at a prestigious international conference
ISTSS – International symposium on Tunnel Safety and Security

Media partnership entitles your company to:

- Promotion on our website as a Media Partner (Magazine Logo, URL and short description on the Conference website)
- Promotion in the Conference Program as a Media Partner
- Signage at the Conference as a Media Partner
- One full Press Delegate package, including Conference Proceedings and the opportunity to organise interviews with leading delegates and speakers
- Should you not be able to attend the conference a copy of the Conference Proceedings and a CD containing photo material will be sent to you after the Conference
- Free distribution of your magazine from a magazine stand at the Conference, or inclusion in the delegate bag (at your discretion)

As Media Partner you are expected to:

- Promote the Conference to your subscribers both through your website and as a notice in the paper edition of your magazine prior to the event
- Write an article about the Conference after the event (at your discretion)

*Note that Media Sponsorship of the Conference is non-exclusive.